

Ideas for Growing High School Ministry/Outreach

Senior Staff Time - August 16, 2006 - Augusta, Georgia

Goals – Personal Growth, Deeper in H.S. Ministry, Recruit Staff

How to grow club numbers (not numbers of clubs). Deep, not necessarily wide

- 1) Evaluate our staff/skills toward growing club
- 2) Increase contact work levels/modeling for younger leaders
 - Use evaluations to develop strategies

WHAT MAKES A GREAT HIGH SCHOOL MINISTRY?

1) PRAYER

- Many folks praying for school/staff/leaders/committee through specific prayer strategies
- “Ministry without prayer is the highest form of arrogance”
- Areas to have a Prayer Plan in place, i.e. Prayer Calendars, Prayer Notebooks
- “It has changed our area.” – James Rockwell, Columbus, GA

2) CONTACT WORK

- Going where kids are
- Modeling Contact Work to our younger staff/leaders
- Going after key kids (very careful here)
- Taking leaders with us to do contact work to see it done
- Show, not tell

3) VETERAN LEADERS

- Developing and retaining leaders

4) EXCELLENT CLUB

- Music, skits, message
- Staff holding leaders accountable/raising the bar
- What Makes a Good Club? (talking points)
 - Gospel is clear, compelling, intriguing – Sin to bore a kid
 - Safe for any kid
 - Fun-attractive for all kids
 - No dead air
 - Short/ 50-60 minutes
 - Run well, smoothly
 - Prayed over – before, during, after
 - Every leader knows their role with kids
 - Leaders with kids
 - Need an MC at club – someone who keeps it moving
 - Nothing draws a crowd like a crowd, numbers are important
 - Use of Campaigners in club (an untapped tool)

5) GIVING OWNERSHIP TO KIDS